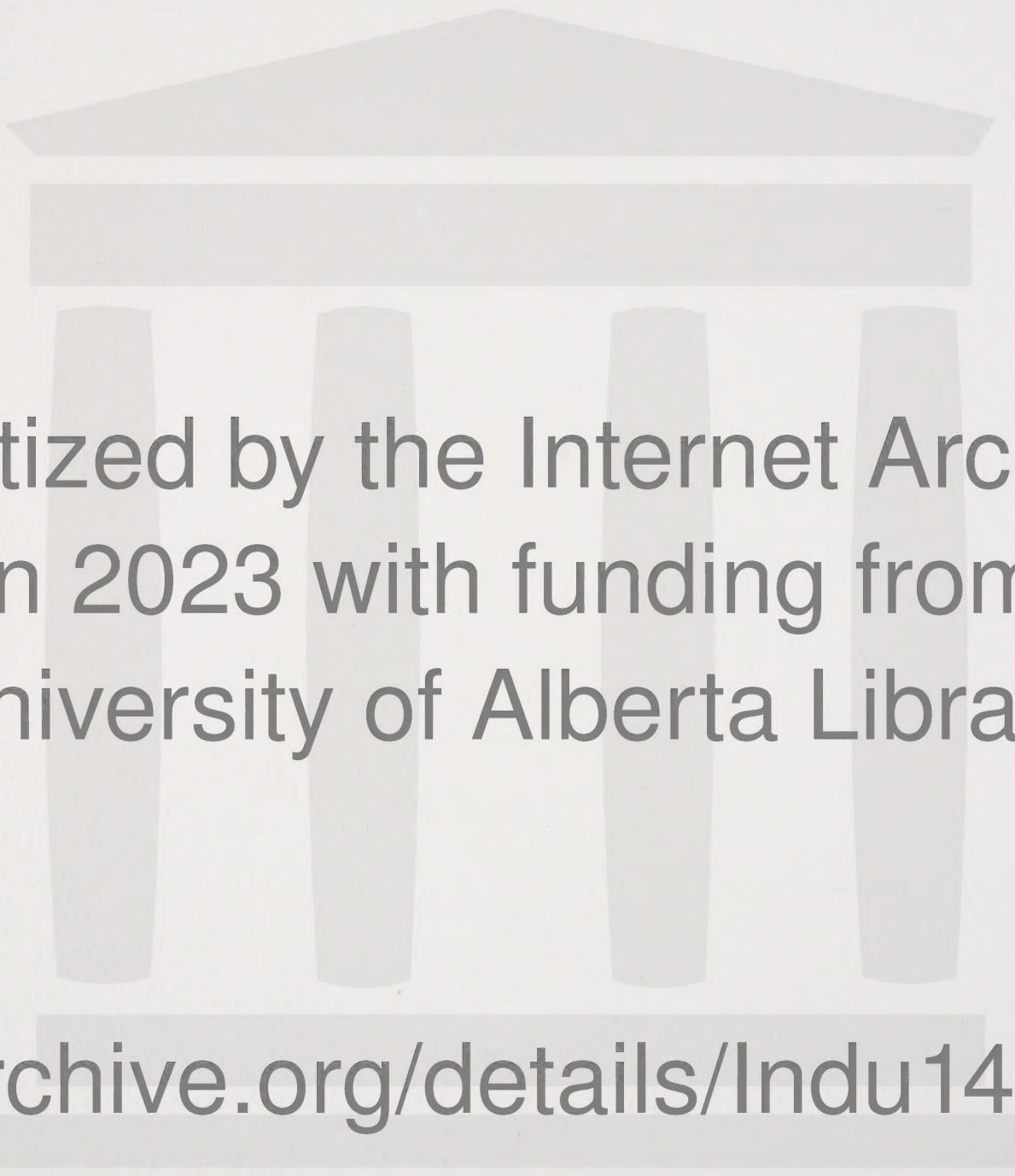


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INDUSTRIAL
METAL CO. &
CANADA





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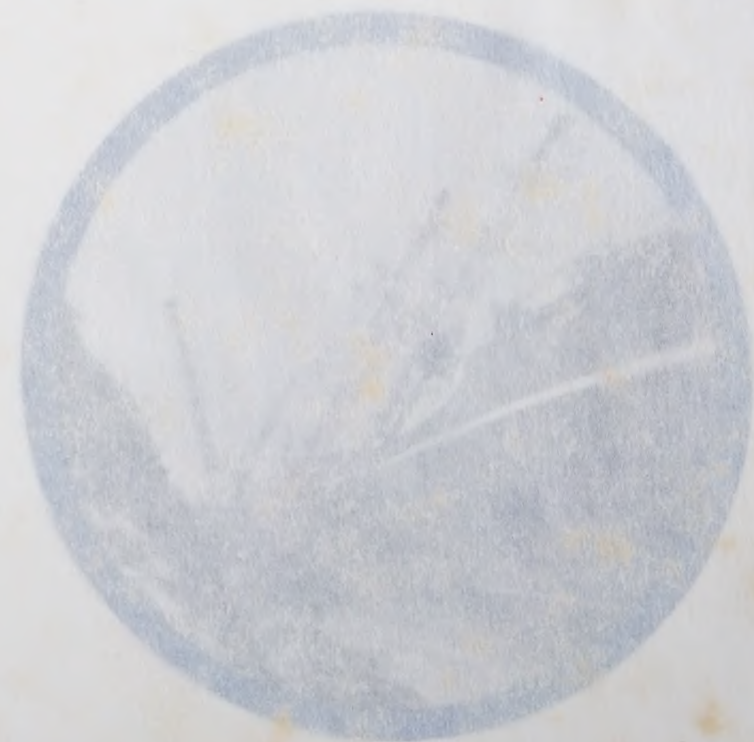
THIS IS TORONTO...

Toronto—"The meeting place" where the world's business interests do meet, has certainly lived up to its name. From a small and lonely outpost where a few men made homes in the building of furs for goods, it has after 150 years of progress acquired its present meaning as a world center.

Today we are told that Toronto is the center, growing constantly in the Western World. It is described as the Canada's greatest International Market and that the Toronto to Vancouver Seaway in the Great Lakes System has made it possible to reach the largest market in the world.

Situated in the heart of a continent, midway between the Atlantic and the Pacific, Toronto is now an international port of call. The harbor, with deep-draft berths, has become the city's barometer. Here are the signs that tell the world—"This is a great place to live."

To bring about great industrial progress, John D. Rockefeller, Jr. and other men with courage to implement and continue the program they set, helped bring thousands of men, have pioneered this great International Seaport, among them—Industrial Union of Marine and Shipbuilding Workers of America.



...THIS IS TORONTO...



Toronto—"The trading place" as the Canadian Indians referred to it, has certainly lived up to its name. From a small and lonely outpost where trade was once limited to the bartering of furs for goods it has after 150 years of progress acquired its present imposing stature in business.

Today we are told that Toronto is the fastest growing metropolis in the Western World. It is destined to be Canada's greatest International Seaport now that the famous St. Lawrence Seaway in the Great Lakes System has made it possible to serve the seagoing vessels of all Nations.

Situated in the heart of a continent, bustling with industry and goods to be sent across the world, Toronto is now an international port of call. The harbour, with deep-draught facilities, has become the city's barometer. Here are the signs that tell the visitor—"there is a great future here."

To bring about great industrial progress, takes leadership, it takes men of vision, men with courage to implement and continue this progress. Many men, indeed many companies of men, have pioneered this great International Seaport, among them—INDUSTRIAL METAL COMPANY OF CANADA.







THE ROLE OF MECHANIZATION

INDUSTRIAL METAL COMPANY OF CANADA has through the years become Toronto Harbour's biggest shipper of scrap metals. It is today one of Canada's foremost scrap metal outlets.

From the collection of "salvage" and "junk" in early years industrial evolution has made the Scrap Metal Industry an essential one in the supply of needed raw materials.

Almost everything containing metal that you buy today is made possible by scrap metal of one kind or another; Scrap steel, copper, brass, aluminum and other metals have become basic raw materials and a necessity for mills and foundries in producing the ingots and billets which are needed in the making of sheets, castings, rods and wires. These are essential ingredients in the manufacture of the consumer goods we enjoy, of the machines, equipment, ships, planes, trains, automobiles and tools that have made life better.

Canada, already famous in its wealth of materials, now adds to its trade the supplying of raw materials in the form of scrap metals in steadily increasing quantities to other countries of the World.

INDUSTRIAL METAL COMPANY OF CANADA has over the years by employing its capital and its profits, acquired the facilities, the machines, the equipment and the "know-how" to handle all scrap raw materials in the best of ways. Our efforts and facilities have contributed much in providing many thousands of tons of scrap metals needed by industry at home and abroad.

At Industrial Metal we do everything that makes it possible for us to make sales and shipments to any destination. We ourselves control and handle the purchase, preparation and assembly of the materials that we sell and ship on the vessels we have chartered thus giving our Customers the Best in Quality and Service.





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Canada, already fortunate in its wealth of materials, now adds to its trade the supplying of raw materials in the form of scrap metals in steadily increasing quantities to many countries of the World.

INDUSTRIAL METAL COMPANY OF CANADA has over the years by employing its capital and its profits acquired the facilities, the machines, the equipment and the "know-how" to handle all scrap raw materials in the best of ways. Our efforts and facilities have contributed much in providing many thousands of tons of scrap metals needed by Industry at home and abroad.

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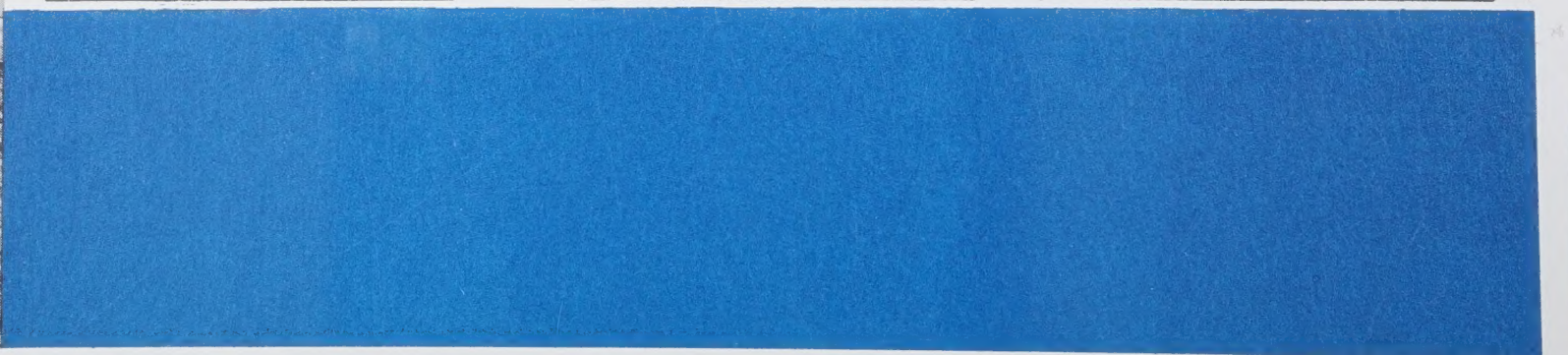
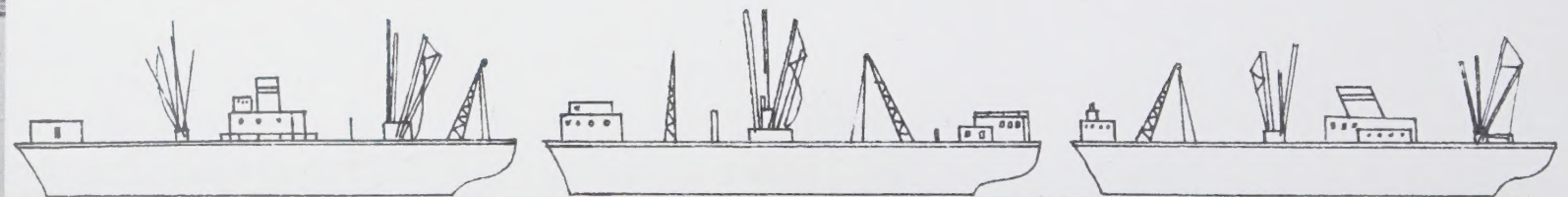
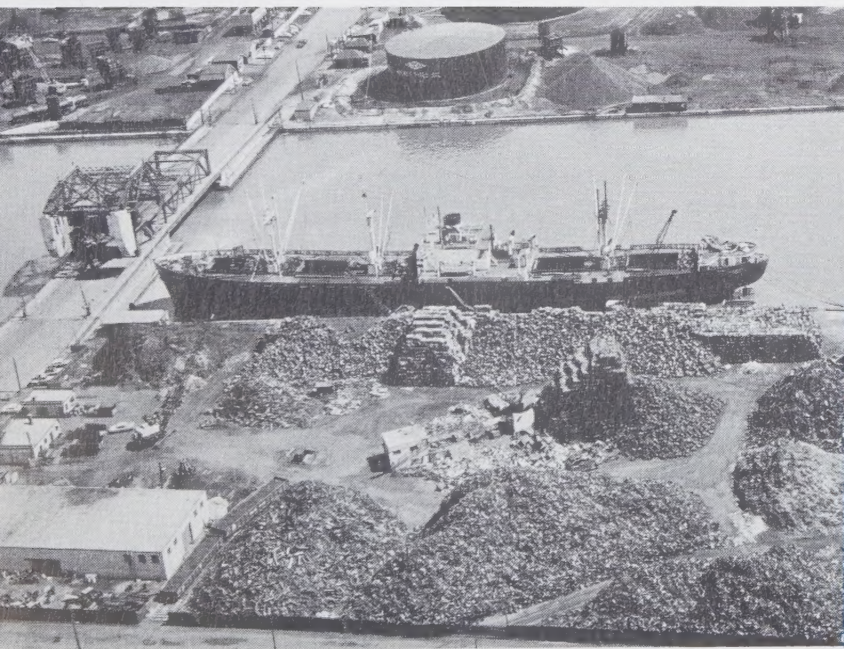




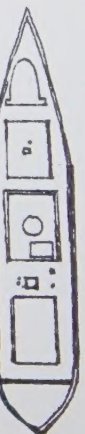
Commissioner Street docks

Cherry Street docks

INDUSTRIAL METAL COMPANY OF CANADA is on the move forward. It has outgrown its present accommodation at dockside for Ocean going vessels which will in 1962 be enlarged to permit the loading of as many as five ships at the one time, to meet the increased requirements of its export trading. INDUSTRIAL is proud of its important place in the international trade of the Harbour—and INDUSTRIAL keeps on the move through mechanization.



Dock loading expansion area to be completed in 1962



The Industrial Metal Company of Canada
has been a leading supplier of
industrial metal products for over
fifty years. Our products are
available in a wide range of
quantities and specifications.
We are a member of the Canadian
Metal Association and the
International Association of
Industrial Metal Producers.



Our products are available in a wide range of quantities and specifications. We are a member of the Canadian Metal Association and the International Association of Industrial Metal Producers.



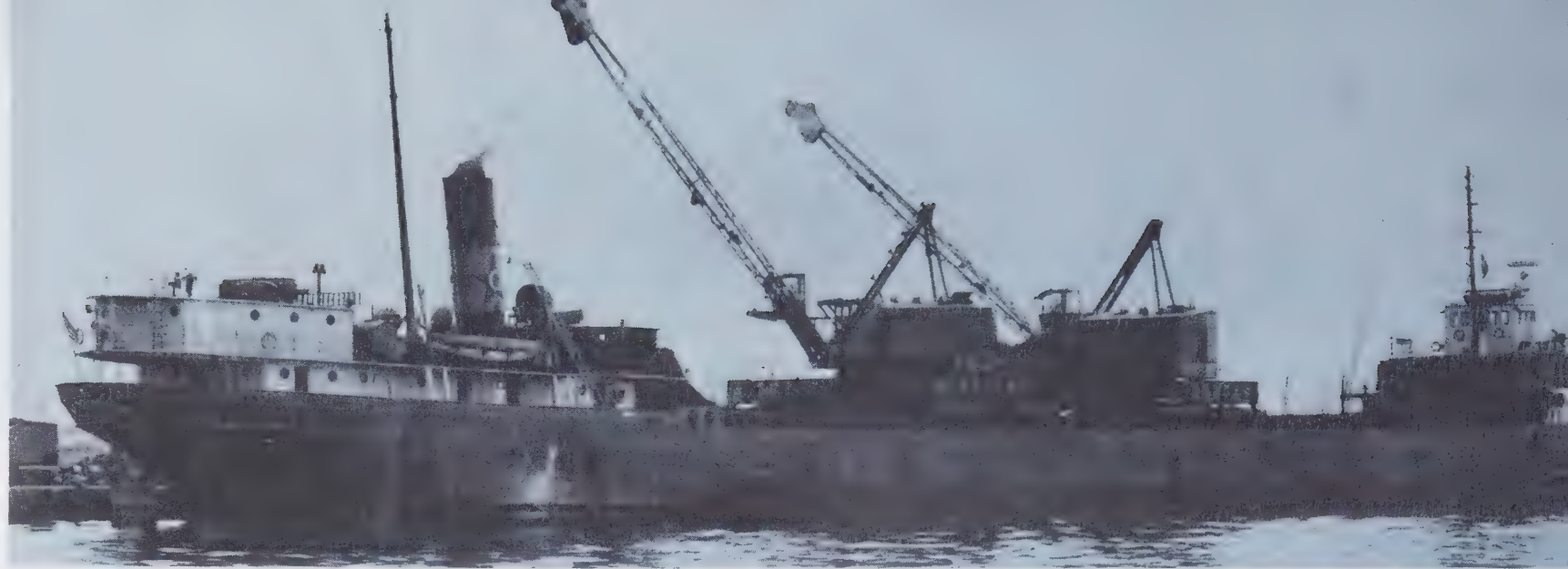
A story of Service

INDUSTRIAL METAL COMPANY of CANADA



One single factor is all-important in today's industrial world—COST. Particularly apparent is this factor in the trans-world shipment of goods. To keep these costs to a minimum, requires skill, experience, efficiency and mechanization.

Mechanization is an important asset and because of it INDUSTRIAL has the ability to move a great bulk of its materials great distances in the shortest possible time at the lowest possible cost.



Self-loading cargo vessel at one of Company's piers

Various activities on Company's locations in Toronto

Bulldozing steel turnings



Magnetic crane unloads barge



Docking facilities



Heavy cranes at work

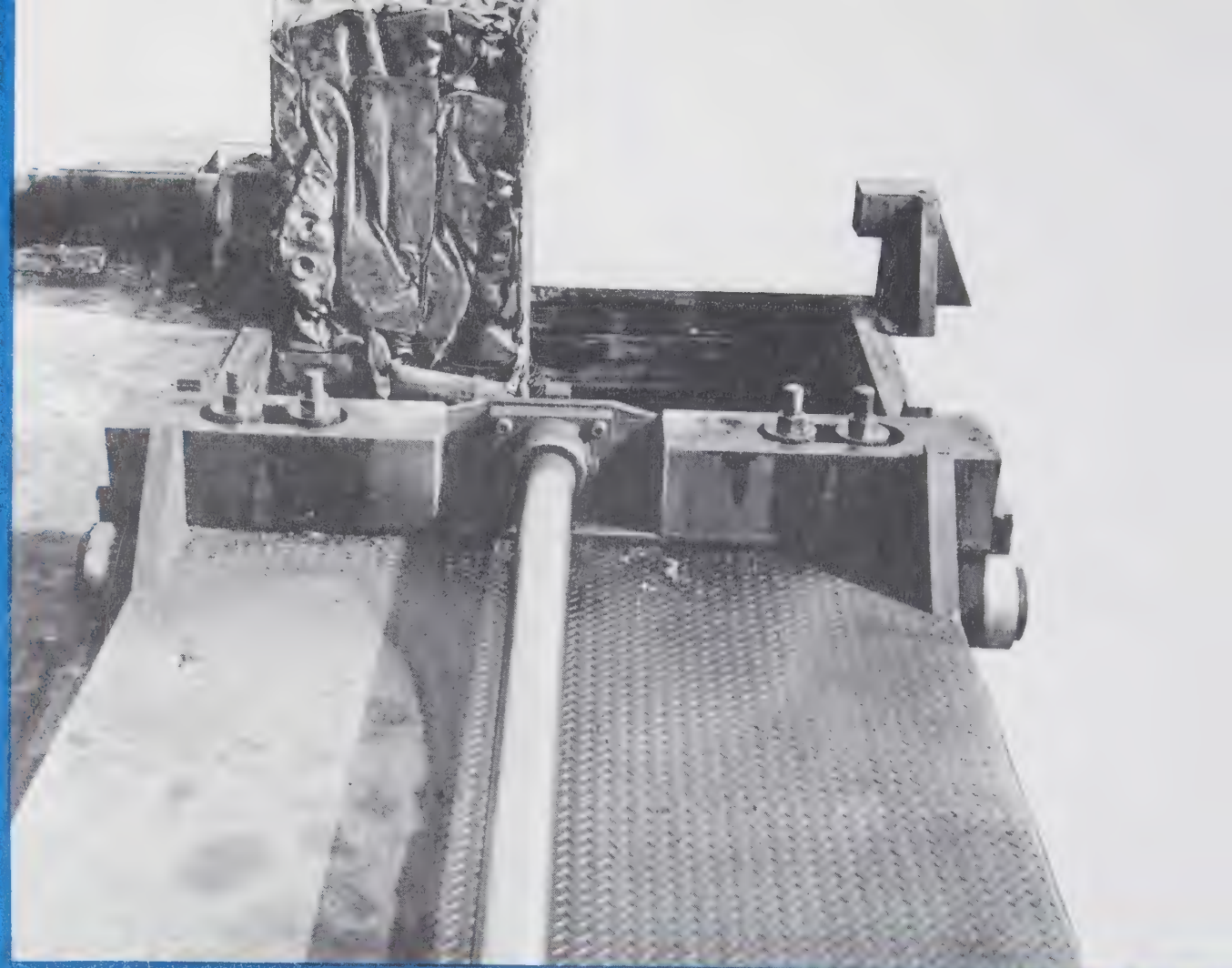




*An ocean-going ship being loaded
with thousands of tons of scrap steel
at the Company's docks in Toronto*



Big Hydraulic Baler being loaded



Finished bale after compression

We acquire “mountains” of Scrap Steel from Industry, Railroad, Ships, Utilities, Car Wreckers and Dealers, then segregate and prepare it for hungry Steel Mills throughout the World.

Throughout the navigation season we ship many cargoes to the United States and the Countries of Europe and Asia and, of course, supply our domestic markets as well.



Thousands of bales of scrap



50% or more of scrap steel is used by mills to make new steel. Many of the finest of new steels are made from as much as 100% of our scrap metals and many Iron Foundries too use scrap only to turn out fine products. We have more than is needed in Canada and accordingly we are in a position to welcome and supply other markets.

Unloading a cargo of steel scrap for transshipment to overseas market



One of our magnetic cranes loading scrap



Steel turnings being unloaded for re-shipment

Our busy Non-ferrous Division receives tonnages of copper, brass, aluminum and other metals from Industry, and prepares it for ready use for Overseas and Domestic Foundries.

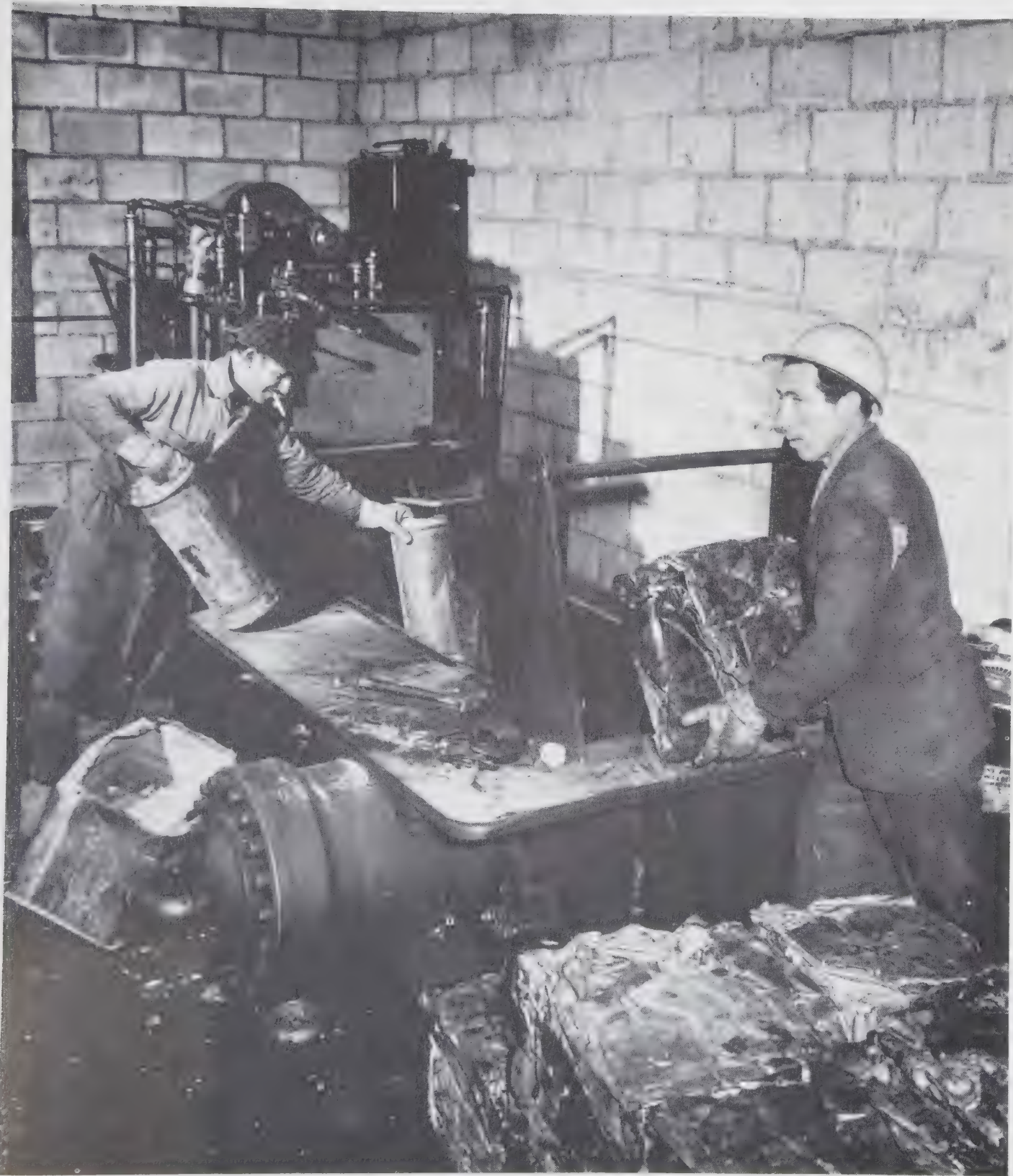
NON-FERROUS



Assorted scrap copper under inspection for segregation



Stockpiled metals for future preparation



Small baler compressing copper briquettes



Copper scrap being baled





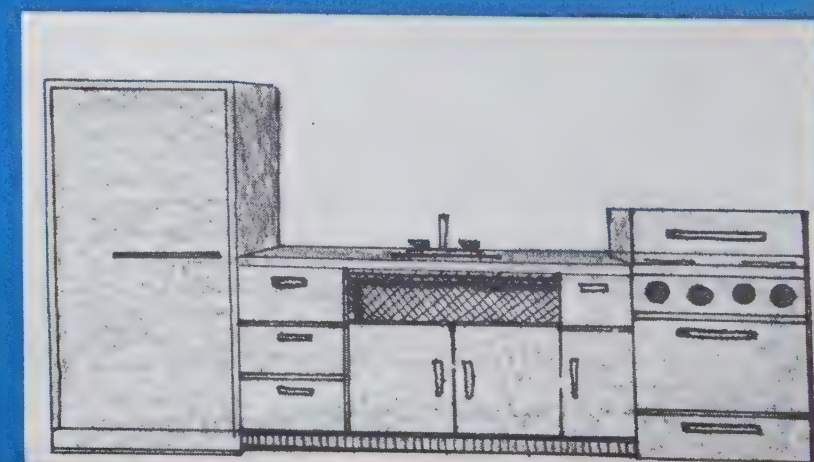
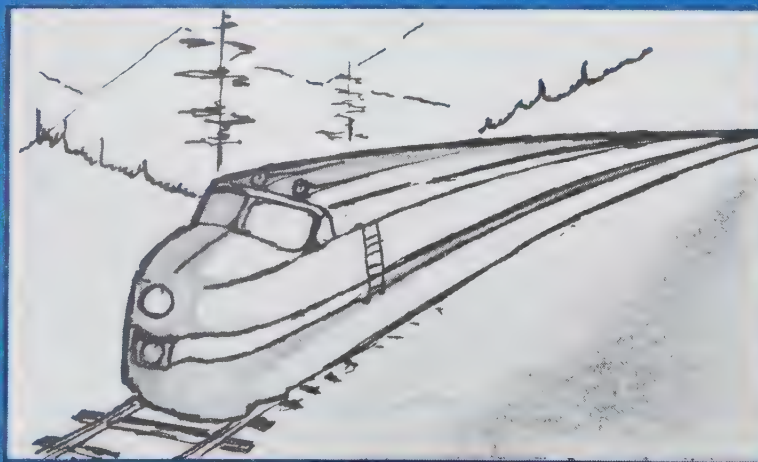
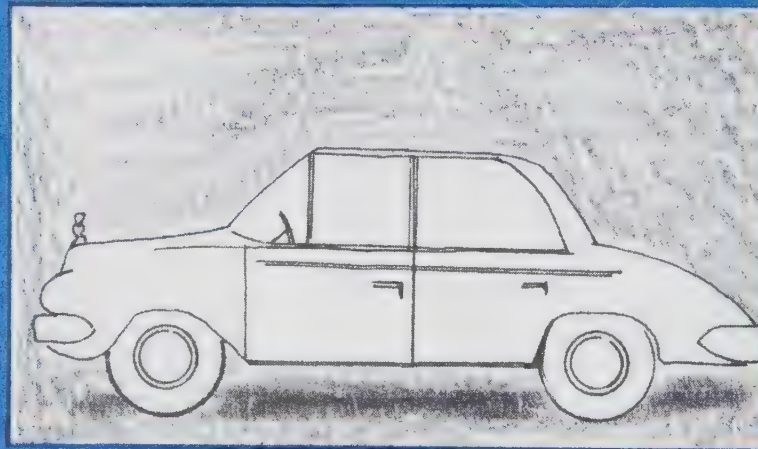
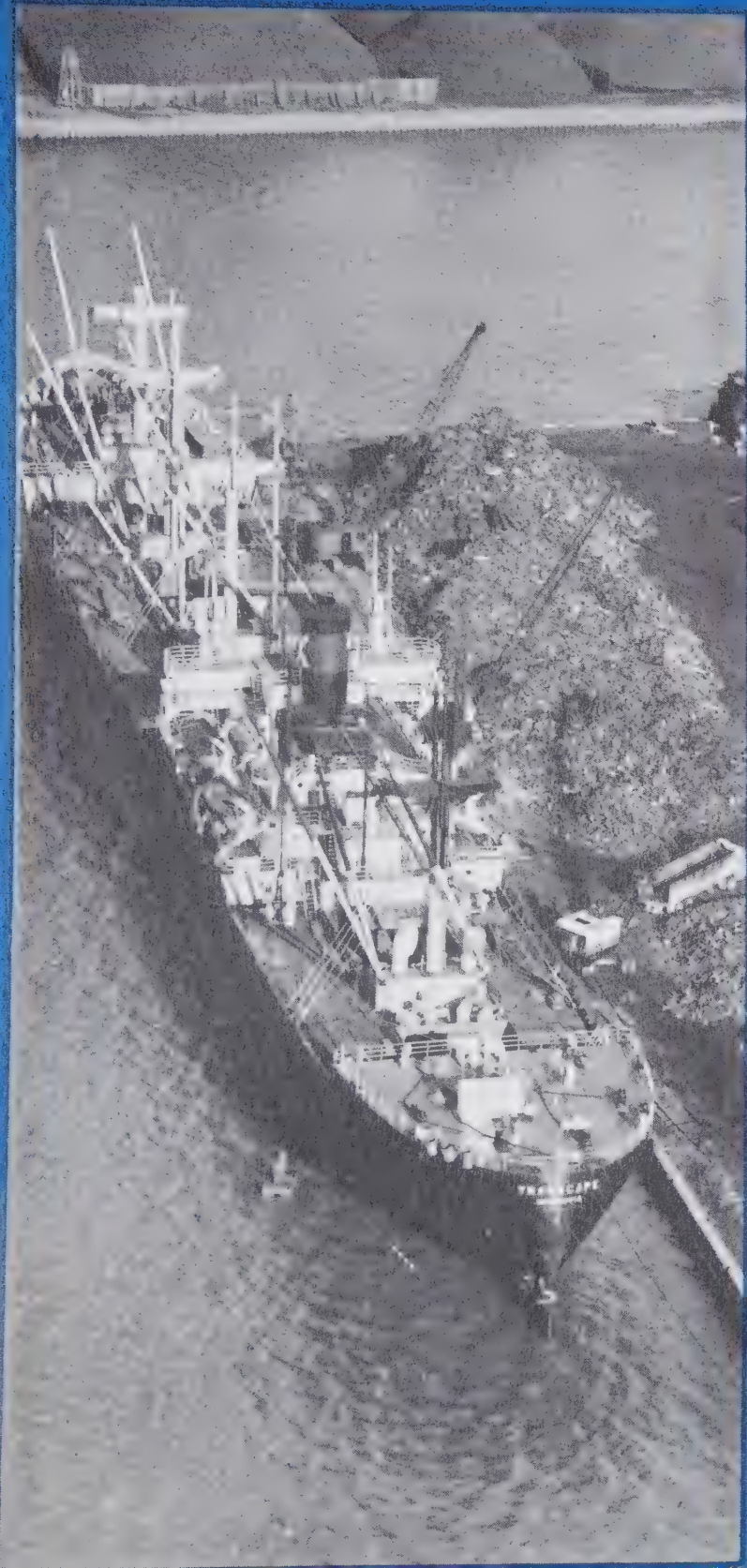
Mixed aluminum scrap being unloaded prior to segregation and preparation



Large bales of aluminum, stacked, awaiting shipment from our non-ferrous division



*Industrial Metal Company of Canada
contributes raw materials for the manufacture
of finished metal products.*





... AND A LOOK TO THE FUTURE



THE HISTORY OF THE

REIGN OF CHARLES THE FIRST

BY JOHN BURNET



THE HISTORY OF THE





Administrative offices of our associate at Port Arthur at the Head of the Lakes.

Situated on a ten acre site in the midst of the vast industrial enterprises that are in this Great Lakes area, the operation has been well planned to have economical access to great tonnages of steel and other metal scrap.

Fully equipped with the tools of the trade, it helps us speed the largest cargoes of quality-controlled scrap steel and metals to a waiting export market.



The first foreign vessel to load scrap at the Lakehead for shipment to Europe



Perspective view of the ten acre Lakehead site

Coordinating our operations...



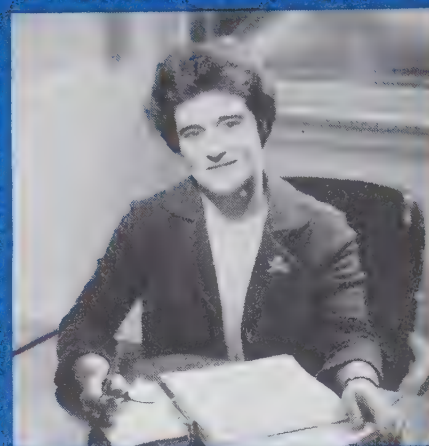
I. SCHACTER
*Managing Director
Fort William, Ontario*



LEO E. SCHACTER, Q.C.
Legal and Administration



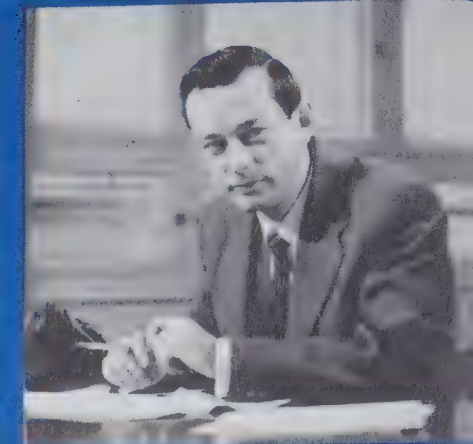
TOKYO OFFICE
M. SANDS, *Managing Director*



D. CONNELLY
*Documentation, Insurance
and Letters of Credit*



R. STEINHUEBL
Ship and Inventory Control



D. W. ELLIS
Office Manager



D. BERMAN
Yard Operations Manager



J. HARRISON
*Assistant
Yard Operations Manager*



B. COWITZ
Trader



W. HERSHORN
Trader



R. STEIN
Trader



OUR ASSOCIATED LAKEHEAD OPERATIONS

Our Lakehead operations are a vital part of our business, providing a wide range of services to our customers. We are committed to providing the highest quality service and ensuring that our customers are satisfied with our performance. Our operations are designed to meet the needs of our customers and to provide them with the best possible experience. We are proud to be a part of our company and to contribute to its success.

[Handwritten signature]



S. I. FIELDSTONE
President and Managing Director

Since its formation INDUSTRIAL has met challenge after challenge with the spirit of the Pioneer and it has indeed prospered and grown steadily from its early beginnings.

We are, of course, proud that INDUSTRIAL is recognized at home and abroad as a substantial company, and by its performance has proven it can be relied upon for quantity, quality and service.

We are proud too of our capable, young, aggressive staff that is eager to fulfill its functions in that spirit of co-operation that we enjoy in all departments. It is in the air—you can sense it at INDUSTRIAL!

"The Best in Service" is our motto as we move forward into the future—a bright future to which we look with confidence.

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Toronto skyline photograph courtesy
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